

# KODACHROME Films

KODACHROME 200 Film



## Superb Quality in Color Slides

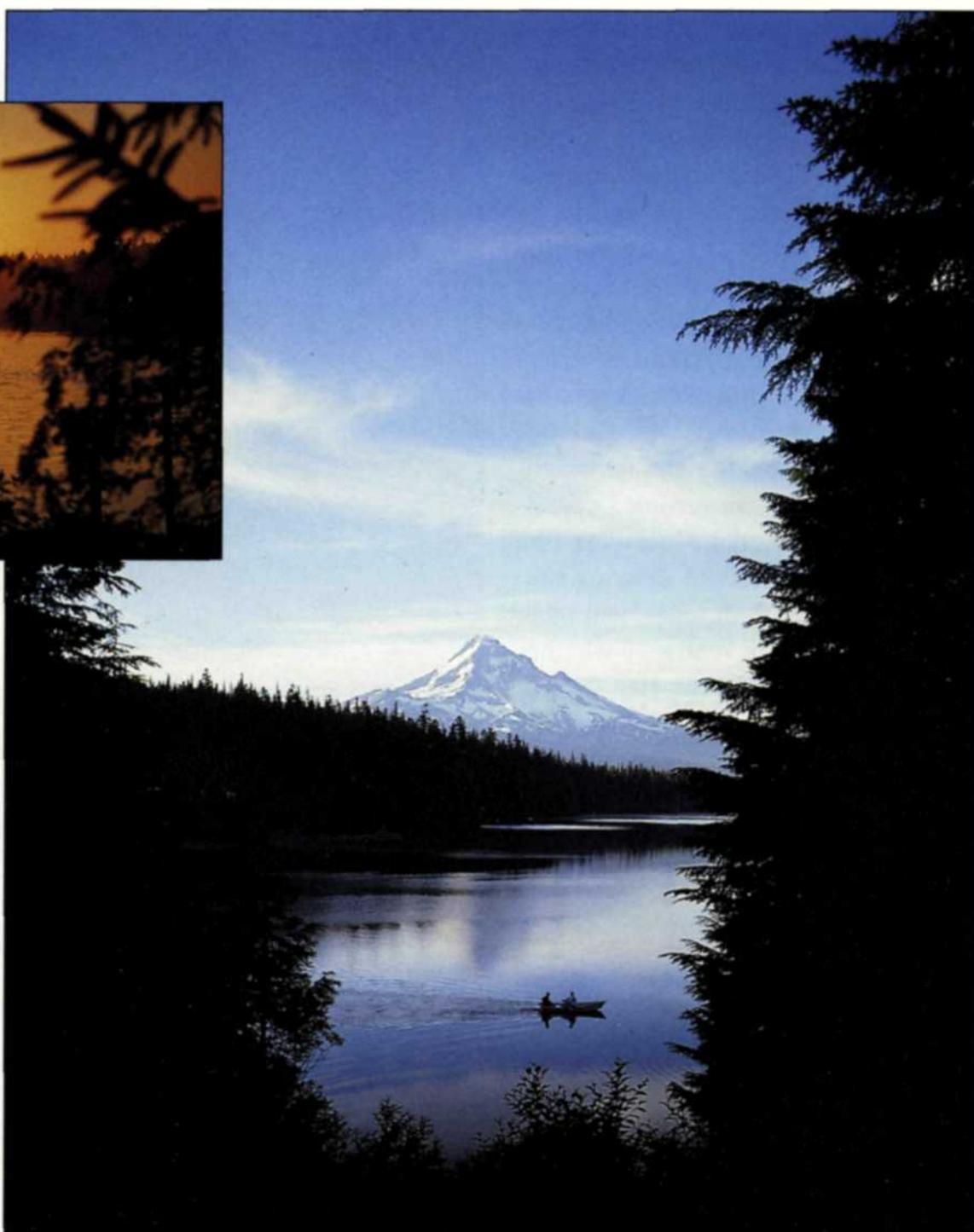
**F**or many a summer, Kodachrome film has been the epitome of color-slide-film quality. It set the standard for fine grain, sharpness, and beautiful, rich color reproduction. Today, there are three Kodachrome films to choose from, in ISO speeds of 25, 64, and 200.

Kodachrome 25 film carries on the Kodachrome tradition of superb image quality. When your outdoor summer picture-taking demands the ultimate in sharpness, superfine grain, and gorgeous colors, with slides that can be projected BIG on the screen, Kodachrome 25 film is the one to use.

Kodachrome 64 film is 1½ stops faster than Kodachrome 25 film, with nearly the same image qualities—ideal when you need a little more depth of field, or more action-stopping power in terms of a faster shutter speed.

Kodachrome 200 film is a full three stops faster than Kodachrome 25 film, making it great for shooting on those warm summer evenings, when the light level begins to dip. While grainier than the slower Kodachrome films, Kodachrome 200 film is amazingly sharp for a film of its speed, and it produces lovely colors.

All three Kodachrome films offer proven resistance to color fading, an im-



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portant factor when you want to enjoy today's summer memories some years down the road.

Superb media for recording outdoor summer fun, the Kodachrome films also respond well to electronic-flash illumination, with an intended exposure-time range of  $\frac{1}{10,000}$  to  $\frac{1}{10}$  second (Kodachrome 25 and 64 films can be exposed down to one second with appropriate exposure and filter compensation). For special effects, many pro photographers have made longer exposures on the slower Kodachromes, using the resulting color shift to enhance their images.

Besides producing brilliant colors when exposed to sunlit summer scenes, all three Kodachrome films are great

sunrise and sunset films, faithfully and beautifully reproducing nature's palette.

Kodachrome films are processed in Kodak Process K-14, readily available through Kodak processing mailers, and at selected photo labs.

